

// June 2009

# LONGEVITY OPTIMIZATION PROGRAM

*EXCLUSIVE CAMPAIGN*

*Claude Chanchaud*  
La Clinique de Paris

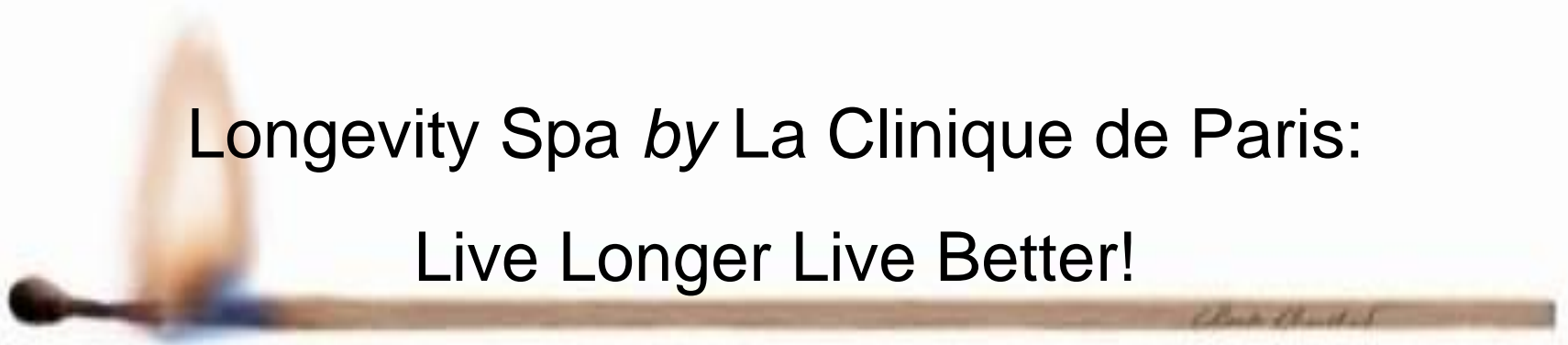
*Longevity*  
*the best years of your life*



Time wears away swiftly, quietly...  
and so does your Youth.

Longevity Spa *by* La Clinique de Paris:

Live Longer Live Better!



## Introduction



- Do you feel rushed and **stressed**?
- Do you show **signs of fatigue**?
- Do you **sleep well**?
- Are you **performing at your best**?
- Do you feel **happy and fulfilled**?
- Have you ever **lost an important moment in your life** due to poor health?



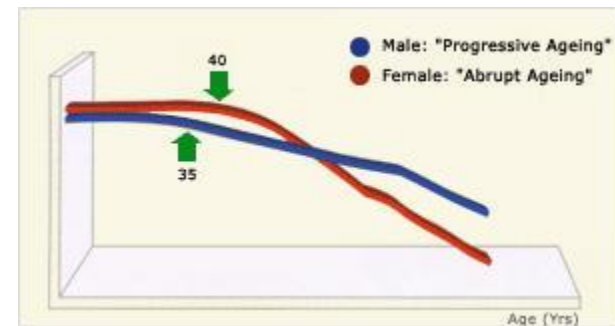
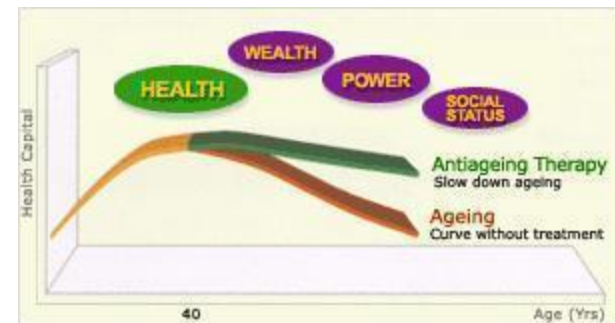
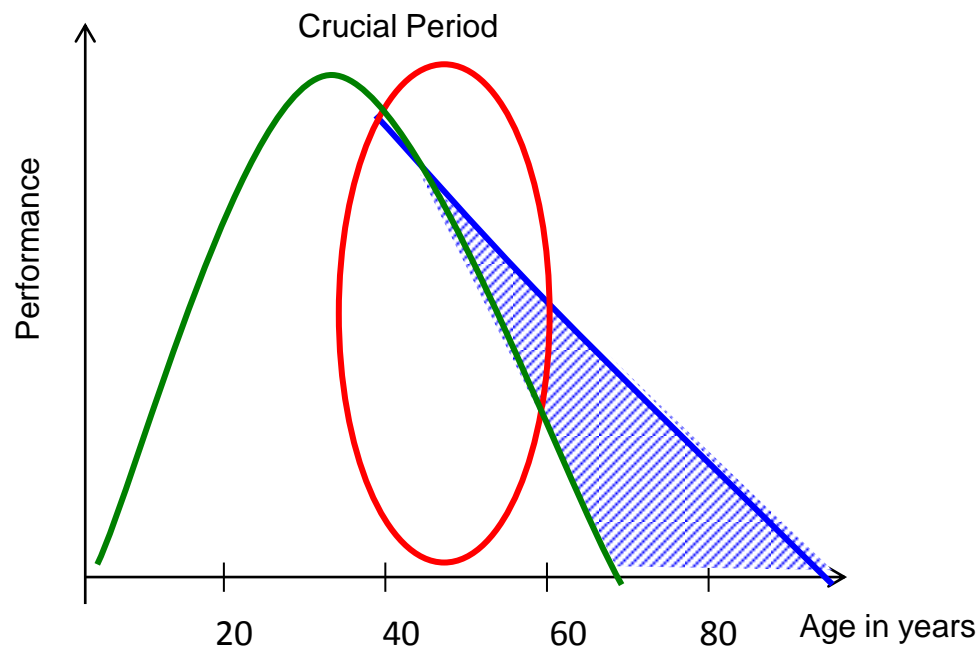
Maintaining yourself **healthy is more effective and less costly** than to recover from illness.

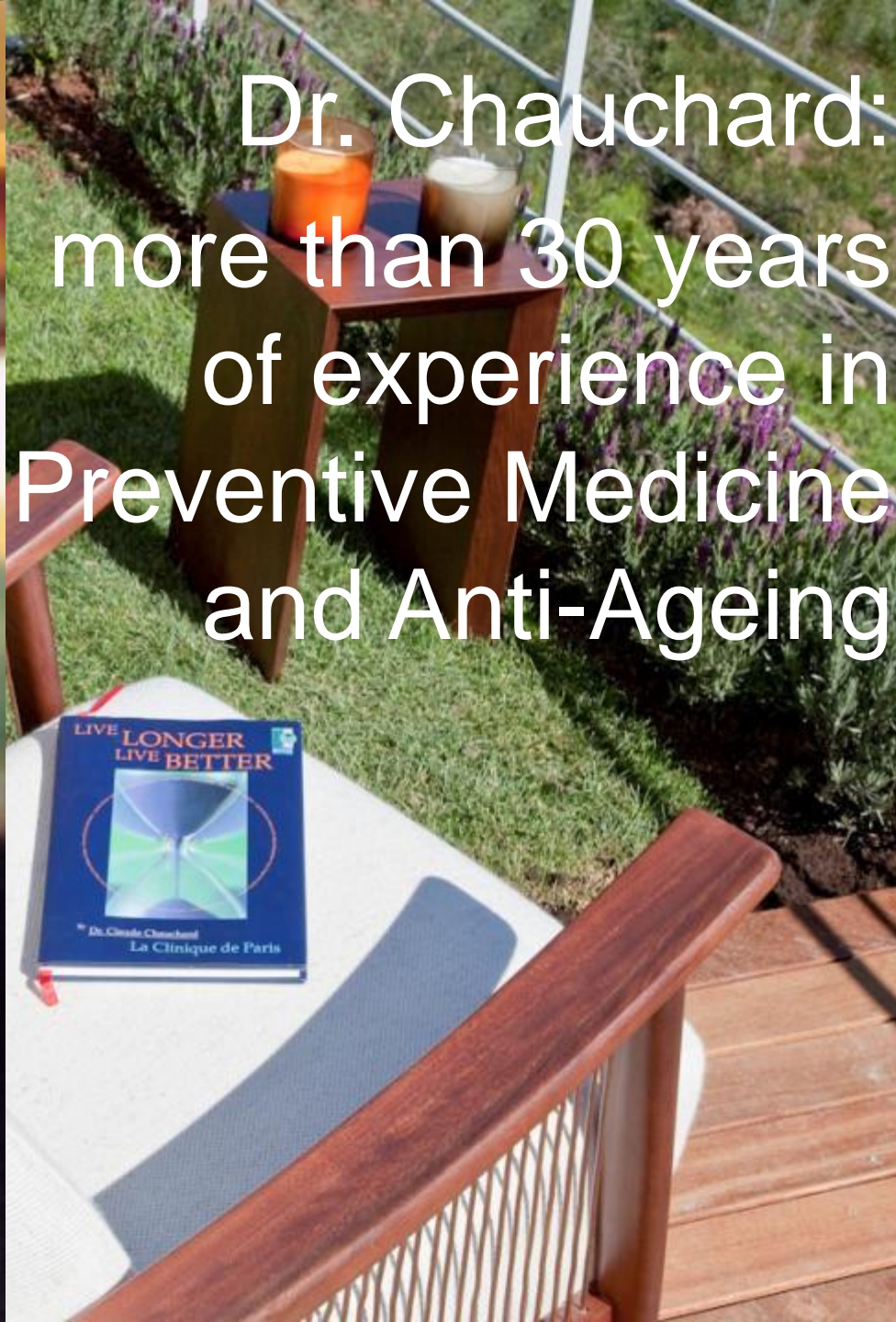
## Why do some of us lose their health & vitality quicker than others?

- **The Human Body is programmed to live up to 120 years** so why don't we live healthy up to this age?
- Every change in our body starts at the Cell level. **Free Radicals** are harmful particles formed within the Cell and its Molecules, are very unstable and lead to the **disruption of the normal process of a living Cell**.
- Free Radicals formation and negative influence is aggravated by a **combination of several factors** leading to both **Inflammation & Oxidation** of our Cells which ultimately accelerate the Ageing of the human body:
  - ✓ Stress (first provider for cells damage through hormone imbalance and intense free radical activity)
  - ✓ Poor Diet & Nutrition
  - ✓ Lack of Exercise
  - ✓ Pollution
  - ✓ Genetics

## When do we start to lose full power and energy?

Life is divided in two parts: growing until we reach 40 followed by a decline

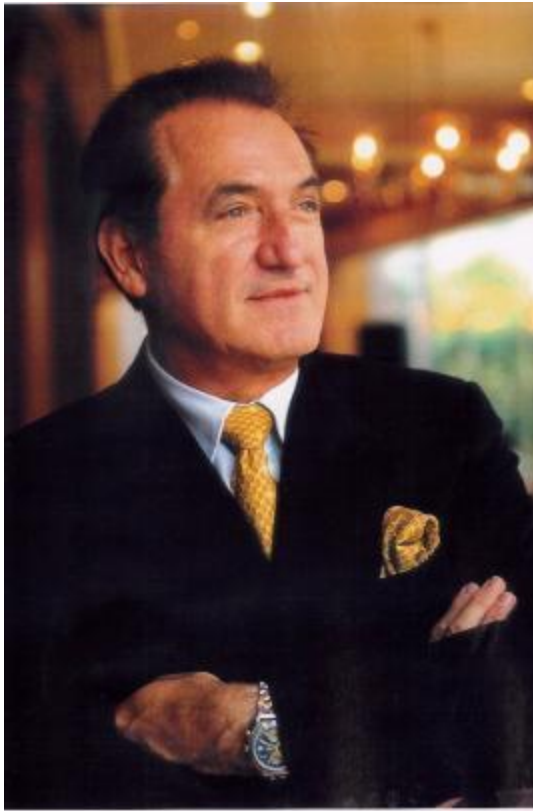




Dr. Chauchard:  
more than 30 years  
of experience in  
Preventive Medicine  
and Anti-Ageing

LIVE LONGER  
LIVE BETTER  
Dr. Claude Chauchard  
La Clinique de Paris

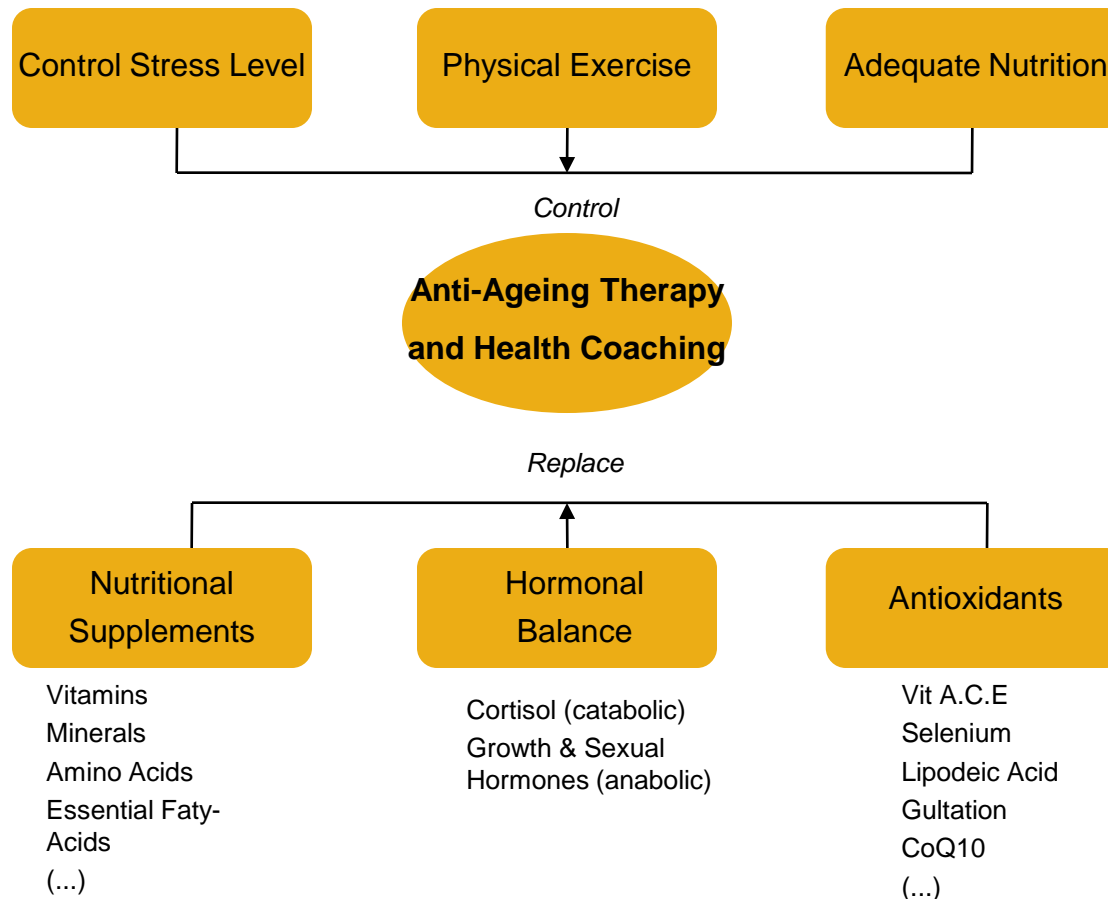
## World renowned French Doctor, founder of La Clinique de Paris



- World's leading expert in Preventive Medicine and Anti-Ageing **with over 30 years experience.**
- **Author of several books** on Anti-Ageing (more than 1 million copies sold).
- **Founder of La Clinique de Paris International**, a well-established **Clinic & Spa with branches in several parts of the world.**
- Recognised as a **premium brand in Anti-Ageing** and the largest Anti-Ageing service provider in Asia for over 15 years.
- Has developed a unique approach in **Total Ageing Management** using the latest medical techniques and specialized medical doctors.
- **Total Ageing Management it is not Cosmetics, it is Medicine** and it builds from the inside.

# Total Ageing Management

An Integrated approach *by* La Clinique de Paris



## Total Ageing Management

Detailed Evaluation may reveal up to 100% of a person's Health Capital



### ▪ Detailed Evaluation

- ✓ Blood Profile
- ✓ Organic Acids
- ✓ Food Intolerance
- ✓ Cells Oxidation, Bone Density, Serology, Heart System
- ✓ (...)

▪ Extensive blood profiling is made in order to evaluate all hidden risk factors: **more than 200 biomarkers are tested** using **cutting edge technology and know-how.**

▪ Includes specific profiles targeted to **prevent illnesses** and risk factors such as **stress, cardiovascular, cancer...**

▪ An annual regular check up will only assess 25% of a person's health capital whereas this evaluation **can reveal up to 100% of a person's Health Capital.**

▪ Around 3.000 patients follow this program since it started in 1980 and 80% of them are recurring because they really feel the difference that the program make in their lives.



## Total Ageing Management The Benefits



- Improve **quality of life** by correcting nutritional, endocrine & oxidative stress
- **Early detection (& cure)** of cancers and other diseases
- Increase **level of energy** and work performance
- Improve **quality of sleep** and reduce stress activity
- Improve **heart and lung function**
- Increase **immunity**
- Improve **libido and sexual ability**
- Improve **digestive function and intestinal absorption**
- Improve **blood circulation**
- Reduce **fat** and **reshape** your body
- Correcting **osteoporosis**
- Improve **glucose metabolism**
- Improve **lipid metabolism**
- Improve **hair and skin quality**
- Enhance **physical appearance**
- Improve **sense of well-being** and self-confidence

# Longevity SPA

*by* La Clinique de Paris

Exclusive partnership with Dr. Claude Chauchard



## Longevity Spa by La Clinique de Paris

900 sqm of Luxurious Treatment Rooms, Pools, Gym, Sauna and Steam Bath



### PERSONALIZED PROGRAMS

- Wellness, Beauty and Slimming
- Preventive Medicine
- Anti-Ageing and Rejuvenation

### SPA THERAPIES

- Manual Massage
- Hydrotherapy
- Balneotherapy
- Lymphatic Massage
- Detox Therapies (Hot & Cold)
- Facial Treatments
- Body Treatments
- Shiatsu
- Cranio sacral
- Ayurvedic
- Tuina
- Tibetan Massage
- Reflexology



### PHYSICAL EXERCISE

- Gimnasium
- Yoga
- Pilate
- Swimming
- Hydro-gymnastics

### GOLF

- Driving Range
- Putting Green
- Golf Clinics
- Professional Teachers

# LONGEVITY OPTIMIZATION PROGRAM

Live Longer Live Better!



## LONGEVITY OPTIMIZATION PROGRAM

### Integrated Anti-Ageing Program



- Duration – 3 years
- Utilization – 1 week per year
- Number of people – 2
- Including (per year)
  - ✓ Premium Anti-Ageing Evaluation
  - ✓ Medical Consultation & Follow-up
  - ✓ Nutritional Evaluation
  - ✓ Personalized Diet Plan
  - ✓ Personalized Anti-Ageing Prescription – Supplements and Anti-Oxidants (for 4 months)
  - ✓ Detox Infusions (up to 5 per week)
  - ✓ Personalized SPA Treatments (up to 10 per week)
  - ✓ Personalized Exercise Plan
  - ✓ Full Meals (breakfast, lunch & dinner) according to Nutritionist guidelines
  - ✓ Phone or e-mail wrap-up session with Longevity SPA's Director between stays, after you have returned home

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*the best years of your life*