

# Teresa de Jesus Piçarra Malheiro

## Career

2007-2009

### **AMBIENTE Group, Lisbon**

ASPA Division- Spa Consultancy

- Head of ASPA Division, responsible for the development of several Spas in luxury hotels in Portugal and in Angola.
- Participation in the development of overall Spa concepts including layout, equipment and service offering.
- Coordination with Architects, Engineers, Hotel staff and different suppliers.

1986- 2006

### **EXPANSÃO YORK / LOJAS YORK**

Official representative, dealer and retailer of professional Aesthetical and Spa brands (e.g. Sothys, Phytomer, Phytocéane)

Public Relations & Communication Manager

- Media/ Press
- Promotional activities
- Training
- Events.

Since 1998

**Independent Spa Consultant:** Design concepts, layout & space planning, program & operational development, product & equipment development, training and ongoing consultancy.

1978- 1986

### **EDIÇÕES 70, LDA., Lisboa**

Book publishing company

- Editorial Assistant
- Management of the ownership rights Department
- Promotion and PR/ Media relations.

## Education

Public Relations and Publicity- ISNP – 1976-78

Portuguese Language and Culture – Faculdade de Letras da Universidade de Lisboa - 1977

Spa Management Certification, ISPA Foundation, EUA, 2003

Spa Consultancy – Member of the International Spa Association.