

Munir Ahmad

Career

Director of e-Longevity Web Marketing

[e-Longevity](#)

2008 – Present (1 year)

Brand development, web site traffic growth, web site UI; Innovative web and marketing strategies; Web marketing services; Search engine optimization; Research and marketing analytics; Internet booking systems; Web portals and platforms.

Master Trainer

[Micro-Enterprise Acceleration Institute](#)

March 2004 – Present (5 years)

Worldwide Master Trainer and curricula developer in MAP and T-Tools curricula, both fostered by MEA-I and HP and oriented to strengthen and sustain technological skills for small enterprises and start-up organizations.

Digital Unit Coordinator

[Aga Khan Foundation](#)

January 2004 – July 2008 (4 years 7 months)

Responsible for the development, implementation and coordination of the Digital Initiatives Unit in UCSP - Urban Communities Support Program (<http://www.kcidade.com>). Development of more than 10 digital projects with the aim of tackling digital exclusion in low income communities(online training and web based portals). Management of 4 digital inclusion centers. Development of Information Systems(Website, Intranet, Management Information System).

IT Trainer

[Forino](#)

April 2002 – May 2005 (3 years 2 months)

IT Specialist trainer in Multimedia .Net technologies, JavaScript, Project Management, Software development and CRM.

IT Trainer

[IEFP](#)

October 2000 – July 2004 (3 years 10 months)

Training in Multimedia, AutoCAD, e-Commerce and .NET technologies.

CTO - Chief Technology Officer

[Eartweb.Net](#)

January 2000 – July 2004 (4 years 7 months)

Co-founder of Eartweb.Net company.

Business strategy; Redefinition of value proposition and development of new services and products; Development of new business with current and new clients; Development of partnerships with design and multimedia companies; IT consulting to design process solutions for business; Management of internal and outsourcing teams.

Education

ISTEC - Instituto Superior de Tecnologias Avançadas

[Multimedia Engineering](#)

1999 – 2003

Universidade Nova de Lisboa

[Civil Engineering](#)

1995 – 1999